## Historic, archived document

Do not assume content reflects current scientific knowledge, policies, or practices.



64.6

1924

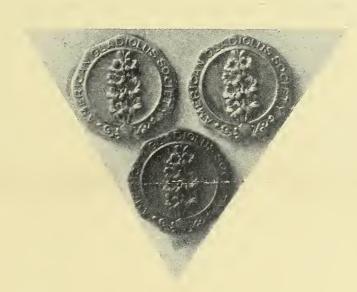
# 10th ANNIVERSARY SALE COLEMAN'S

APR 8 1924

## PRIZE WINNING ORIGINATIONS

Winners of Three Medals at American Gladiolus Society Exhibitions Silver Medal, Detroit

> Silver Medal, St. Thomas, Canada Bronze Medal, Buffalo



## WHOLESALE PRICE LIST KUNDERD'S BEST VARIETIES

Standard Sorts and Novelties

Mr. Chas. E. F. Gersdorff, the eminent authority, rates eight Coleman Originations that he has tested as of XXXX merit.

Mr. R. M. Champe, author of the excellent book, "The Gladiolus for Profit" includes Sheila, Sweet Lavender, Giant Nymph, Juno and "Catherine Coleman" in his "High Merit List."

This is our eleventh year in the Gladiolus business and never have we harvested a nicer lot of bulbs. Should you favor us with an order, will do our best to please you.

Cordially,

## JOE COLEMAN, Grower

Cleveland Road, Ravenna, Ohio

SHEILA—(A Coleman Origination) There are many good mid-season and late varieties but varieties of high merit combined with early blooming are scarce. SHEILA is extremely early and this reason makes it in such heavy demand.

Mr. Stephen, the big winner at the Boston show, describes it well: "With me it was magnificent; enormous blooms of rich salmon color and wonderful texture."

A few large bulbs left \$20 per 100; 25 at hundred rate.



GIANT NYMPH—(A Coleman Origination) A giant in growth and flowers. Have had it 5 ft. 8 in. tall without irrigation. In color, light rose pink with creamy yellow throat. Already half our supply has been booked. Blooms and makes a salable spike from very small bulbs.

Large bulbs all sold.  $\frac{3}{4}$  in. planting stock \$20 per 100; 25 at 100 rate. Few bulblets @ \$2.50 per 100.

SHEILA'S SISTER—The same blood-lines as SHEILA, but a little lighter in color, a little larger flower and a little earlier. It certainly is a good one.

Large bulbs \$20 per 100; planting stock  $\frac{1}{2}$ -1 in. \$10 per 100; 25 bulbs at 100 rate.

SWEET LAVENDER—(A Coleman Origination) Still in the ring as one of the earliest Glads in existence. Beautiful light lavender, deeper in the throat with a purple blotch that enhances its beauty. Mr. Fernald of Maine says, "Your Sweet Lavender has delighted me with blooms; stalks 41 to 46 inches tall of which 18 to 23 inches are covered with perfectly placed flowers and buds. A MASTERPIECE and one of the real honest to goodness Glads."

Large bulbs \$20 per 100; planting stock \$10 per 100. Bulblets \$1 per 100. Not many at these prices.

LEOTA—(A Coleman Origination) This grand pink flower is just right in color. A pure, clear, glowing pink half way into the flower, then shading to more delicate tints, ending in a white throat. One authority says: "Leota is the best pink I have yet seen." Plant vigorous and flowers very large.

Large bulbs \$18 per 100; planting stock \$10 per 100. Bulblets \$1 per 100.

JUNO—(A Coleman Origination) A big, fine Prim with rounded petals and tall, straight spike. Vigorous grower. Deep orange in color and one of the very few good varieties in this color. A REAL ORANGE. It will please you.

Large bulbs \$15 per 100; planting stock \$8 per 100. Bulblets \$8 per 1000.

EXTRA SPECIAL! ! 30,000 one inch All Color Mixture, fine quality and range of colors. \$6 per 1000.

All items in this list 10% discount cash with order. All prices F. O. B. Ravenna, O.

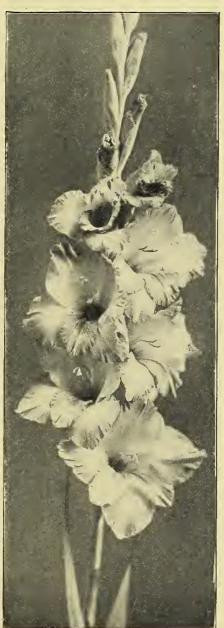
### WHOLESALE LIST KUNDERD'S BEST VARIETIES GROWN BY JOE COLEMAN

Cleveland Road, Ravenna, Ohio

The name Kunderd is a magic word in the Flower World. Mr. Kunderd's life work has been the production of wonderful new Gladioli, and it is needless to go into detail as to the remarkable success he has made. Fortunate indeed do we feel in being able to acquire large stocks of Mr. Kunderd's very best varieties to grow and sell in a wholesale way. The varieties herewith offered are each a gem in its class.

Terms: 10% discount cash with order, or 60 days with approved commercial rating. F. O. B. Ravenna. 25

bulbs at 100 rate; 250 at 1000 rate; 1000 bulbs at hundred rate multiplied by nine.



#### ALTAIR (Kunderd)

A Primulinus Hybrid to meet the approval of an exacting public must have merit, and anyone growing Altair cannot help but like it. Very early—the profit kind—get the flowers to the market, before the other fellow. A pure Apricot self color and for basket work, bouquets and sprays we know of no better. A basket of this variety created much favorable comment at the Kalamazoo A. G. S. Exhibition. Habit of growth straight and very tall.

Per 100	1st Size	2nd	3rd	4th	5th
	\$4.50	\$3.50	\$3.00	\$2.50	\$2.00

#### E. J. SHAYLOR (Kunderdi-Ruffled)

Demand is much greater than the supply. Tall very strong plant and large blooms. A beautiful pure, deep rose-pink. Was awarded certificate of Merit by Royal Horticultural Society of England. Stock Limited.

Per 100	1st Size	2nd	3rd	4th
	\$7.50	\$6.00	\$5.00	\$4.00

#### MONA LISA (Kunderdi-Ruffled)

A prominent grower has said if he were growing but one Glad, it would be Mona Lisa. A beautiful soft shell pink, or blushed white. Wax-like flowers, many open at one time. Strong grower. Positively one of the best.

Per 100	1st Size	2nd	$3\mathrm{rd}$	$4 ext{th}$	5th
	\$11.00	\$9.00	\$8.00	\$6.50	\$5.00

#### SCARLET PRINCEPS-(Kunderd)

Nothing to beat Scarlet Princeps for garden effect. Six or more massive "Princep" like blooms open at a time. Intense scarlet slightly deeper in the throat. Extraordinary distinct, and massive spike.

Per 100 1s	st Size	2nd	3rd	4th	5th
	\$7.50	\$6.50	\$5.00	\$4.00	\$3.00

#### ATHERTON (Kunderd)

A limited stock of this novelty to offer. Deep salmon rose. Petals clearly and distinctly blue bordered producing a charming effect. New and heautiful

COLICE DOCUMENT					
Per 100	1st Size	2nd	$3\mathrm{rd}$	4th	$5 \mathrm{th}$
	\$9.00	\$8.00	\$7.00	\$6.00	\$5.00

#### MYRA (Kunderd)

A new and giant flowered Primulinus Hybrid. It has a glowing color of deep salmon over yellow ground. Yellow throat with pink lines. A showy flower and beautiful. No doubt it will become very popular. A good multiplier.

8				4.13	- 13
Per 100	1st Size	2nd	3rd	4th	5th
1 01 100			00.50	00.00	00 EA
	\$5.50	\$4.50	\$3.50	\$3.00	\$2.50

#### E. J. Shaylor ADORA (Kunderd)

A Florist's flower par excellent. For cutting it is a money-maker. Don't fail to include it in your order. In color creamy white ground; soft pink lines on primrose

yellow throat. Healthy strong grower. Per 100 1st Size 5th 3rd Per 100 2nd \$4.00 \$5.00 \$10.00 \$8.00 \$6.00

#### COLEMAN'S 10th ANNIVERSARY SALE

LE MARECHAL FOCH—The Giant light pink. No. 1 size \$3.50 per 100; No. 6 planting stock \$7 per 1000; bulblets \$1 per 1000.

MRS. WATT—American Beauty Rose color. No. 3 size \$1.50 per 100; bulblets \$1.50 per 1000.

VELVET KING—Rich velvety red. Size 2 \$20 per 1000; No. 3, \$16 per 1000; bulblets \$1 per 1000.

CRIMSON GLOW—As its name implies. Size 1, \$5 per 100; No. 4, \$2.50 per 100; No. 5, \$2 per 100; bulblets \$2 per 1000.

SCHWABEN—Big light yellow. Size 1, \$22 per 1000; No. 2, \$18; No. 3, \$12; No. 5, \$6. Bulblets \$2 per quart.

HERADA—Glistening Mauve. No. 3, \$18 per 1000; No. 4, \$14; No. 5, \$8. Bulblets \$2 per quart.

CHICAGO WHITE—Early white. No. 3, \$14 per 1000; bulblets \$1 per 1000.

MRS. FRANK PENDLETON—Ever popular. Size 6, \$5 per 1000; bulblets 75c per 1000.

GOLDEN MEASURE—Best yellow. Size 2, \$15 per 100; No. 3, \$12.50; No. 4, \$10 per 100; bulblets \$10 per 1000.

PURPLE GLORY—Giant ruffled. Size 2, \$30 per 100; No. 4, \$20 per 100; bulblets \$4 per 100.

JOE COLEMAN (Kunderd)—Rich red. Size 2, \$7 per 100; No. 5, \$3.50 per 100; bulblets \$2 per 1000.

ELF (Diener)—Fine creamy white. Size 2, \$16 per 100; No. 5, \$9 per 100; bulblets \$2 per 100.

BORDEAUX—Rich wine color. Size 4, \$5 per 100; No. 5, \$3.50 per 100; No. 6, \$2.50 per 100.

PANAMA—Large Rose. Size 2, \$17 per 1000; No. 3, \$12; No. 4, \$9 per 1000; bulblets \$1.50 per quart.

MYRTLE—Arbutus pink. Size 2, \$3.50 per 100; No. 3, \$2.50 per 100; bulblets \$2 per 1000.

War—Giant dark red. Size 2, \$25 per 1000; No. 3, \$20; bulblets \$1.50 per 1000.

GRETCHEN ZANG—Beautiful pink. Size 3, \$18 per 1000; No. 4, \$12 per 1000; No. 5, \$8; bulblets \$2 per quart.

MAIDEN'S BLUSH—Dainty Prim. Size 1, \$5 per 100; bulblets \$3 per 1000.

CONSPICUOUS—Pansy blue. No. 3, \$4 per 100; No. 4, \$3; No. 5, \$2 per 100; bulblets \$3 per 1000.

PINK WONDER—No. 2, \$17 per 100; No. 4, \$11; No. 5, \$9; bulblets \$7 per 1000.

WHITE WONDER—Same prices as Pink Wonder.

ALBANIA—Grand White. Size 3, \$15 per 100; No. 5, \$8; bulblets \$10 per 1000.

AMERICA—No. 5, \$3 per 1000; bulblets \$8 per bu; \$2.50 pk.

MRS. F. KING—Bulblets \$15 bu; \$4 pk.

MRS. DR. NORTON—Pink, creamy center. Size 2, \$6; No. 3, \$5; No. 5, \$2.80 per 100; bulblets \$1.50 per 1000.

WAMBA—Giant Salmon. No. 3, \$4 per 100; bulblets \$3 per 1000.

ELORA—Burbank. Early creamy white. No. 2, \$10 per 100; No. 4, \$6; No. 5, \$4.

CARDISUN—Darkest red, beautiful. No. 2, \$4 per 100; No. 4, \$2.50; bulblets \$4 per 1000.

MISS HELEN FRANKLIN—Creamy white ruffled. No. 2, \$4; No. 4, \$2.50 per 100; bulblets \$2 per 1000.

No discounts allowed on this sheet other than 10% discount cash with order. 25 bulbs at 100 rate; 250 bulbs at 1000 rate. No. 1 size,  $1\frac{1}{2}$  in. up; No. 2,  $1\frac{1}{4}$ - $1\frac{1}{2}$  in.; No. 3, 1- $1\frac{1}{4}$  in; No. 4,  $\frac{3}{4}$ -1 in.; No. 5,  $\frac{1}{2}$ - $\frac{3}{4}$  in.; No. 6,  $\frac{3}{8}$ - $\frac{1}{2}$  in.

